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Check Out Our New Look!

The Marbles: The Brain Store website has been redesigned, to make it even easier for you to find brain-boosting products and learn more about your brain. Check out the new layout at www.marblesthebrainstore.com.

Upcoming Events

[Marbles Game Night - Old Orchard](#)

Thursday, August 6th, 5:30-7:30pm
Come join us at our FIRST game night up north. RSVP at events@marblesthebrainstore.com or call the store at (847) 673-9000.
Old Orchard location

[Marbles Teacher Appreciation Day - Old Orchard](#)

Tuesday, August 11th, All Day
Please join us for a day filled with product demonstrations and

August 2009

Dear Friend of Marbles,

We are excited to announce the Grand Opening of our third store this month in Chicago's Lincoln Square neighborhood! We invite



you all to attend the **Grand Opening** on August 12th from 5:30-7:30pm. The store is located at 4745 N. Lincoln Avenue, so look out for our sign if you're in the area. Hope to see you there!

At the Grand Opening, we will be holding a drawing for the [Brain Fitness Program](#) (\$495 value), compliments of Posit Science. The Brain Fitness Program has been clinically proven to improve memory by 10 years. Plus, there will be light refreshments, prizes and complimentary gift wrapping.

teacher discounts. Be sure to bring your tax exempt information. Call the store if you have any questions:(847) 673-9000.
Old Orchard location

[Marbles Teacher Appreciation Day/Game Night - Grand](#)

Tuesday, August 18th, Event: All Day, Game Night: 5:30-7:30pm
RSVP for the game portion of the day at events@marblesthebrainstore.com or call the store at (312) 494-7769.
Downtown Grand Avenue location

[Marbles Game Night - Grand](#)

Thursday, August 20th, 5:30-7:30pm
We will be raising money for our Memory Walk Marbles Team at this game night. There will be a \$5 optional donation for each attendee. RSVP at events@marblesthebrainstore.com or call the store at (312) 494-7769.
Downtown Grand Avenue location

[Marbles Teacher Appreciation Night - Lincoln Square](#)

Tuesday, August 25th, 5:30-7:30pm
RSVP at events@marblesthebrainstore.com or call the store at (773) 784-7991.
Lincoln Square location

[Marbles Game Night - Lincoln](#)

Guest Speaker

We are excited to have a special guest speaker for the Lincoln Square Grand Opening, Mike Byster of [Brainetics](#).



They say Mike "the Walking Calculator" Byster can dazzle anybody with his amazing feats of math (we look forward to challenging him at the Grand Opening!).

Brainetics is a revolutionary system that uses mathematics to teach you how to use two parts of your brain at the same time; one part processes information while the other part stores information. Brainetics was recently honored with a 2008 Parents' Choice Gold Award.

In the news . . .

Of course, nothing can replace a good teacher. Studies in the 90's by William Sanders, an academic testing expert, reinforce the importance of good teachers. A more recent article on Sanders' studies in the [San Francisco Chronicle](#) describes how Sanders found "that students who had been taught by three ineffective teachers in a row scored below the 50th percentile in mathematics by the end of the third year. By contrast, those with three highly effective teachers scored above the 80th percentile." It is astounding what a difference a

[Square](#)

Thursday, August 27th, 5:30-7:30pm

Come join us at our FIRST game night in the Square. RSVP at events@marblesthebrainstore.com or call the store at (773) 784-7991.
Lincoln Square location

Grandparents Day Contest

September 13th is National Grandparents Day. We have all learned so much from our grandparents, and now here's our chance to give back by helping our grandparents keep their brains sharp.

In the spirit of continual learning, Posit Science and Marbles: The Brain Store will be donating the [Brain Fitness Program](#) (\$495 value) to the grandparent of one of our customers. The Posit Science Brain Fitness Program is a computer training program that will help your grandparent think faster, focus better and remember more, keeping his or her brain sharp and vibrant!

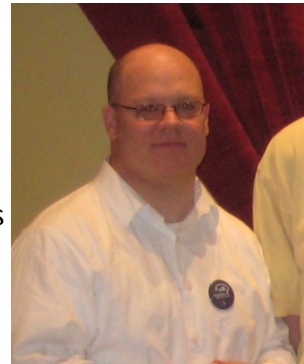
To enter your grandparent to win the Brain Fitness Program, please

great teacher can make. In fact, Sanders concluded that "the effectiveness of an individual classroom teacher is the single biggest factor affecting students' academic growth."

That's why Marbles applauds our teachers, who go above and beyond to have a positive impact in their students' lives. Throughout the month of August, we will be holding special Teacher Appreciation events at each of our three stores. For teachers not in the Chicago area, you can receive a 10% discount when you use the code TEACHER at check-out on our [website](#).

Employee Profile: J. Pine

J. started with Marbles: The Brain Store shortly after we opened the doors, when he fell in love with the store as a customer. At a crossroads in his teaching career, J. was looking for other opportunities to impact peoples' lives. J. will be managing our upcoming Lincoln Square store.



"I am so excited and thrilled to be a part of Marbles - showing people there are ways to stay sharp and healthy as the years try to get the better of us. I am extremely grateful that Marbles has given me the opportunity to impact peoples' lives in a positive way."

J.'s long-time favorite Critical Thinking products are [Quarto](#) and [Abalone](#), but now they have competition.

tell us in 250 words or less: *What is the most important lesson that your grandparent has taught you?*

To qualify, entries must be received no later than September 8th, 2009. Please drop your entry off at any of our stores or email it to lhagan@marblesthebrainstore.com.



Brain Teaser

Test your math with the Will Dilema:

A man died leaving all of his money to be divided amongst his widow, four daughters and three sons. He stipulated that each daughter should receive three times as much as each son, and each son should receive twice as much as their mother. If the exact amount left was \$7936, how much should the widow receive?

From the [Brain Fitness Kit](#).

J. has found some new products he loves:

- [Ingenious](#) is a new addition to our Critical Thinking section and has instantly become a favorite of mine. It is a great game that requires you to have a good balance of offensive and defensive strategies and will enhance your visual perception. This is a game you must check out!
- [Marrakech](#) is a wonderful new game that involves strategy and planning. It was selected as a Mensa Select Award winner in 2009 for Best Board Game. Its brilliant design and simple rules will attract players of all ages. But don't let its simplistic appearance fool you - you will need to give the frontal lobe of your brain a real test to be successful.
- [Cornerstone](#) is one of the other 2009 Mensa Select Award Winners. This game has immediately jumped to the top of my favorites list! It is a beautifully crafted game. In addition, Cornerstone will strengthen visual perception, coordination, planning and decision-making abilities. There is even a collaborative element to this game in that opposing players must work together to build a solid foundation in order to successfully build taller structures.

For the solution, click [here](#).

Join the Memory Walk Marbles Team

We are looking for volunteers to join the Marbles Memory Walk team on Sunday, September 13th. Many of us from Marbles will be walking, so come down to the store or visit our [team page](#) to join our team. If you cannot make the walk but want to be a part of this terrific cause, you can [donate to our team](#) as well.

We appreciate the support! Look out for more information on the Marbles Memory Week that will take place from September 7th to the 13th.

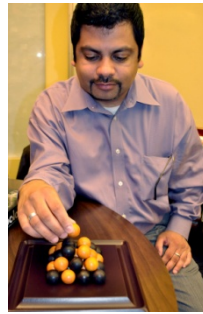


Grand Ave Location:

55 E. Grand Ave.
Chicago, IL 60611
(between Rush and Wabash)

Westfield Old Orchard Location:

Customer Profile: Charles Rodriguez



Charles Rodriguez came to Marbles for the first time about six months ago and has not been able to stay away ever since. A strategic thinker, Charles naturally gravitates towards the Critical Thinking section and frequently joins us for Game Nights and Blink Tournaments.

Some of his favorite Marbles products include:

- [Abalone](#): This is one of my favorite games ever. I find there is something very fluid and elegant in the way the marbles move. This game also allows from 2 to 6 players with additional marbles and becomes one of the most challenging/exciting games ever!
- [Set](#): I always carry one in my bag to give as a gift. It haunted my dreams the first time I played - I was seeing "sets" in my sleep. It's a great party game, any number of people can play.
- [Quarto](#): What's cool about Quarto is that you have to give your opponent a piece to play - it's built in that you have to think ahead two moves. Also, big nerd points on this game: I saw it played on an episode of Star Trek: Voyager.
- [Pylos](#): Like many other games at Marbles, I love that the play is simple yet challenging. Plus, I love the classic wooden games that look great on the table even if they're not being played.

As always, please feel free to [contact us](#) with any

4999 Westfield Old Orchard
Shopping Center
Skokie, IL 60077
(between LL Bean and Lucy)

Lincoln Square Location:

4745 N. Lincoln Ave.
Chicago, IL 60625
(between Lawrence and Leland)

www.marblesthebrainstore.com

questions, comments, suggestions or feedback.

Warm regards,
The Marbles Team